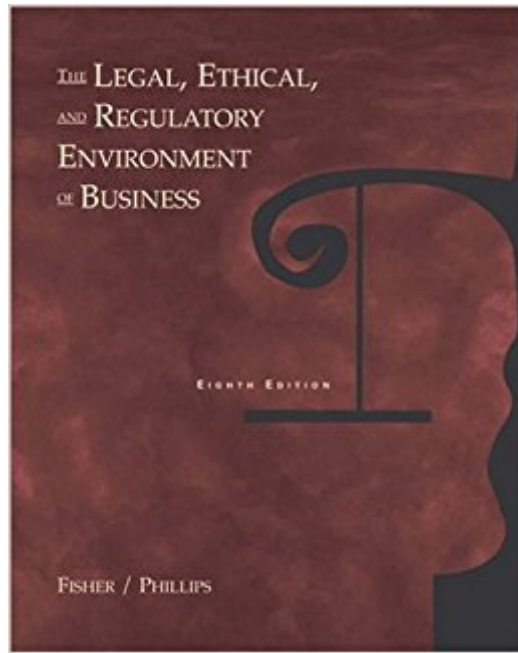




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The Legal, Ethical And Regulatory Environment Of Business



Synopsis

This highly effective text has chapters arranged in seven functional modules to emphasize how legal topics relate to business functions like marketing, finance, human resources, accounting, and manufacturing. Streamlined for easy readability, the text contains excerpted cases offering substantial portions of original language of the court. In addition, the text presents a strong emphasis on ethics, international law and environmental law as well as Internet applications to encourage students to use the Web as a resource.

Book Information

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The book is a fine publication and the content is good, however the copy I paid \$160 for new from had about 25 pages falling out of the binding because of improper binding at the factory. The only reason I haven't sent it back was that I needed it to start class with. Someone needs to look into quality issues on this edition.

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